

November 8, 2021

**#HelpUsFeedKids Holiday Food Drive**  
**December 2 - 19, 2020**  
**Social Media Overview**

Partner	Instagram	Twitter	Facebook
The Gift of Giving Back	@giftgivingback	@giftgivingback	Gift of Giving Back
Burlington Centre	@burlingtoncentre		Burlington Centre Canada
<b><i>Beneficiary Partners</i></b>			
Burlington Food Bank	@burlfoodbank	@burlfoodbank	Burlington Food Bank
Salvation Army	@salvationarmycanada	@TSAHalton	Salvation Army
Food for Life	@foodforlifecan	@foodforlife	Food For Life
Halton Women's Place	@haltonwomensplace	@haltonwomenspl	Halton Womens Place
Carpenter Hospice	@carpenter_hospice	@carpenterhosp	The Carpenter Hospice
Compassion Society	@compassionsociety	@compassionsocie	Compassion Society of Halton
ROCK	@rockreachout	@ROCKreachout	ROCKreachout
<b><i>Team Burlington</i></b>			
City of Burlington	@cityburlington	@cityburlington	City of Burlington, Ontario
Tourism Burlington	@tourismburlington	@BurlingtonTour	Discover Burlington Ontario
Downtown Burlington	@dtburlingtonon	@DTBurlingtonON	Downtown Burlington, Ontario
Burlington Chamber of Commerce	@burlingtoncofc	@burlingtoncofc	Burlington Chamber of Commerce
Burlington Fire		@burlingtonfire @BFDFireChief	Burlington Fire Dept
Local 1552	@l1552benevolent	@IAFF1552	

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**Primary Hashtags**

**#giftgivingback**  
**#helpusfeedkids**  
**#fooddrive**  
**#burlon**  
**#kidsfeedingkids**

**Secondary Hashtags**

**#charity**  
**#burlont**  
**#halton**  
**#community**  
**#volunteer**  
**#compassion**

**Direct Links to Website News pages**

**The Gift of Giving Back News Page**

<https://giftofgivingback.ca/>

**Announcement**

**Twitter**

**Option One**

The 12 Days of Holiday Giving! Calling our young #BurlON Community Champions to safely collect food items & drop-off at our #HelpUsFeedKids Holiday #FoodDrive at Burlington Centre from Dec 2-19. H.S. Students can collect volunteer hours! #kidsfeedingkids *(link emoji)* <https://bit.ly/3wuUhHp>

**Option Two**

We are a proud supporter of @giftgivingback #HelpUsFeedKids Holiday #FoodDrive at Burlington Centre until Dec 19! An excellent opp for local businesses to give back to our community and help stock the shelves of #BurlON food banks. *(link emoji)* <https://bit.ly/3wuUhHp>

**Instagram/Facebook/Website Posting (customize)**

The 12 Days of Holiday Giving!

From **December 2-19**, The Gift of Giving Back and **Burlington Centre** are partnering to host **Help Us Feed Kids: Holiday Food Drive** to stock the shelves of Burlington food banks and ensure our most vulnerable neighbours are served.

Celebrating its 16<sup>th</sup> Anniversary, The Gift of Giving Back educates and empowers thousands of young male and female athletes and students to compassionately give back to their community to support seven member agencies in the Halton Region **who need us more than ever.**

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We are a proud partner and calling on our young Community Champions to help us safely collect non-perishable food items and stock the shelves of our beneficiaries this holiday season.

High school students can earn up to 10 volunteer hours!

***(Instagram – Option One)*** Our community needs us more than ever. Let's come together and truly make a difference. Visit ***(link emoji)*** in profile for more information and hours of operation.

***(Instagram – Option Two)*** Our community needs us more than ever. Let's come together and truly make a difference. Visit [giftofgivingback.ca](http://giftofgivingback.ca) for more information and hours of operation.

***(Facebook)*** Our community needs us more than ever. Let's come together and truly make a difference. Please visit <https://bit.ly/3wuUhHp> for more information and hours of operation.

#fooddrive #allinthisogether #helpfeedourkids #helpusfeedkids #kidsfeedingkids  
#giftgivingback #charity #burlon #burlont #halton #community #volunteer #compassion