

THE GIFT OF GIVING BACK

Dear Food Drive Captains,

Thank you for volunteering to help support The Gift of Giving Back Oakville Food Drive. We know you have many demands on your time & we truly appreciate your commitment to help us make a difference in our community.

Celebrating 17 years of giving, The Gift of Giving Back educates and empowers youth to compassionately give back to our community and support our beneficiaries.

Each year, I am truly inspired by the volunteers who help us achieve our mission to provide food for those in need while striving to end hunger in our community and across Canada. Our Food Drive Captains consistently rally together to help us reach our food drive goal. Since 2005, millions of meals have been donated to families in the Halton Region. **Not only does this food drive strengthen our community, it empowers our young athletes.**

Our annual event fosters a sense of teamwork by creating an opportunity for thousands of students to work together toward a common, worthy goal. Our partnership with member agencies; The Salvation Army, Kerr Street Mission, Halton Women's Place, Food For Life and ROCK, provides an opportunity to inform and engage our volunteers in understanding and addressing hunger issues in our community.

We will be announcing details shortly about our "Holiday Giving" campaign when we will accumulate all of the food collected by our youth on select days in December. Stay tuned for more information on our website www.giftofgivingback.ca and be sure to follow us on Twitter & Instagram @giftofgivingback and Facebook @giftofgivingback.

As a Food Drive Captain, you will empower and lead your teams and we are here to support you in that endeavor. If you need anything, please do not hesitate to contact our Food Drive Team.

I would encourage you to take a moment to familiarize yourself with the materials contained in this toolkit. We want to make this experience as fun, safe and as easy for you as possible. We are creating organizational, inspirational and promotional tools to help you get started and keep the momentum going.

Together, with thousands of students, we can truly make a difference in our community. Thank you!

With gratitude,
Jean Longfield
Founder & President



Giving Hope Today

